

BM7: VL: "Historical Backgrounds and Critical Concepts" / Ü: "Key Concepts in Cultural Studies"  
Summer Term 2012; Martin Butler, Daniel Glade, Michaela Keck, Anton Kirchhofer, Michaela Koch,  
Christian Lassen, Daniel Šip

## **VL: "Historical Backgrounds and Critical Concepts"**

### **Course Outline**

- 19.04.2012      **Introduction:** Culture – Discourse – Identity – Media  
HO *Working with Key Concepts in Cultural Studies: Discourse / Identity / Culture / Media* (Kirchhofer / Butler)
- 26.04.2012      **Literary and Cultural Theory:** A Survey of Approaches  
HO *Literary and Cultural Theory: A Survey* (Butler)
- 03.05.2012      **Periods in Literary and Cultural History:** A Survey  
HO *Periods in Literary and Cultural History: A Survey* (Kirchhofer)
- 10.05.2012      **Facts, Dates, Events in British History**  
HO *Checklist of important Facts, Dates and Event in British Cultural History* (Kirchhofer)
- 17.05.2012      Christi Himmelfahrt
- 24.05.2012      **Facts, Dates, Events in American History**  
HO *Checklist of important Facts, Dates and Event in American Cultural History* (Butler)
- 31.05.2012      **Cultural History of Identities**  
(Lassen)

## **Ü: " Key Concepts in Cultural Studies "**

### **Course Outline**

- 06./08.06.2012      **Varieties and Common Denominators of Approaches in Cultural Studies:**  
Paul Du Gay et al. *Doing Cultural Studies: The Story of the Sony Walkman*. London: Sage, 2003. (tbd)
- 13./15.06.2012      **Analyzing Television Series: "Pilot." *Mad Men*.** AMC. New York, 19 Jul. 2007. Television.  
HO *Conceptual tools for the analysis of Television and Film*
- 20./22.06.2012      **Analyzing Visual Material:**  
Art Spiegelmann. *In the Shadow of No Towers*. New York: Pantheon Book, 2004. Print.  
HO *Conceptual tools for the analysis of Visual Material*
- 27./29.06.2012      **Analyzing Song:**  
National Anthems and their Rewritings (God Save the Queen, *Star Spangled Banner*, *This Land is your Land*, *Jerusalem*), (History, Identity, Kontext, Tradition, Nation), Spoof in prep. for next session  
HO *Conceptual tools for the analysis of Popular Music*
- 04./06.07.2012      **Analyzing Web Culture:**  
*Music Video/Internet Production*  
HO *Conceptual tools for the analysis of Web Culture*
- 11./13.07.2012      **Recap in preparation of Written Test / Course Evaluation**
- 14.07.2012      **Written Test:** Sa. 10:00-12:00, A 14 H 1+2
- 18./20.07.2012      **Feedback and Course Evaluation / Presentation and Discussion of RPOs**